



For Immediate Release:

ON THE SET NAMES THE QUINCY GROUP AS AGENCY FOR BRANDING & DIGITAL MARKETING FOR LAUNCH OF FILM + MEDIA LOCATION AGENCY.

JERSEY CITY, NEW JERSEY, June 4, 2020 – ON THE SET has named The Quincy Group as marketing agency of record to build digital marketing campaigns for the launch of the location agency and will market their locations and services. The Quincy Group’s approach to marketing combines data science with creative branding to produce multi-channel campaigns and brand strategies that help clients meet their customized goals within Entertainment & Media. ON THE SET’s Head of Client Engagement Mike Brown said “This is an incredible opportunity to use TQMG’s extensive marketing experience to help establish our brand and accelerate the growth of our marketplace of locations and services. We are planning to launch our film and media location agency in Spring 2020, and look forward to working with them.”

Quincy Jackson who heads the The Quincy Group, has created marketing campaigns for Entertainment & Media clients including Beyoncé, Monica, MTV International, Estefan Enterprises, as well as clients within Technology.

Before heading The Quincy Group, in 2012 Jackson worked as Marketing & Affiliate Relations at NBCUniversal. Prior to The Quincy Group, Jackson also served as Vice President, Consumer & Strategic Marketing at Columbia Records, leading all consumer and strategic marketing efforts for clients including: Beyoncé, John Legend, *Music From The Motion Picture Dreamgirls*, *Cadillac Records Soundtrack*, Nas, Destiny’s Child, and Lauryn Hill.

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About ON THE SET. ON THE SET is a film + media location agency connecting property owners with those who need film and photography locations. Our gallery of locations provides the mood and character to enhance productions. ON THE SET streamlines the process of booking locations for production companies, studios and locations scouts, and supports property owners willing to host production their existing spaces. We take good care of what you care about the most. Your Home. Your Art. Locations That Make Your Art Come To Life.

FOR MORE INFORMATION:

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